

Samuel Green

portfolio

Illustrator and Designer



A Sleepy Winter

A children's book that I wrote, illustrated and designed about two woodland friends, Fox and Dormouse who face an emotional challenge as the seasons shift. All the illustrations are hand drawn using watercolour and coloured pencil.



Book cover design process

An overview of my iterative design process, showing early concepts and the final cover jacket design for my illustrated children's book.





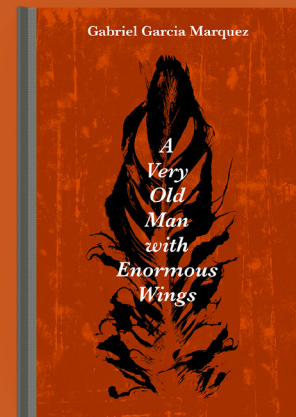
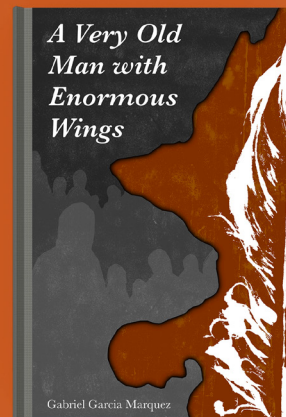
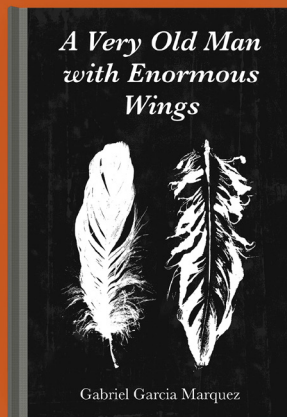
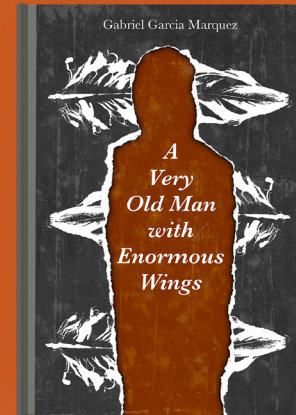
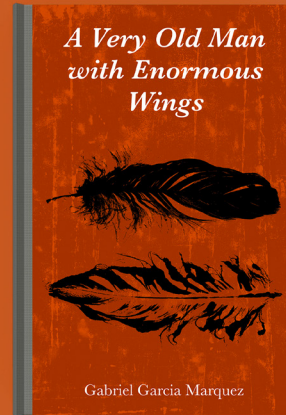
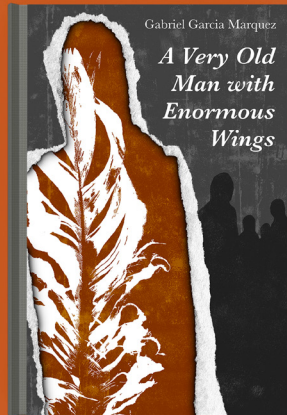
The weather grew harsher and Fox helped to retrieve all the leaves, sticks and food that blew away and gathered plenty more.

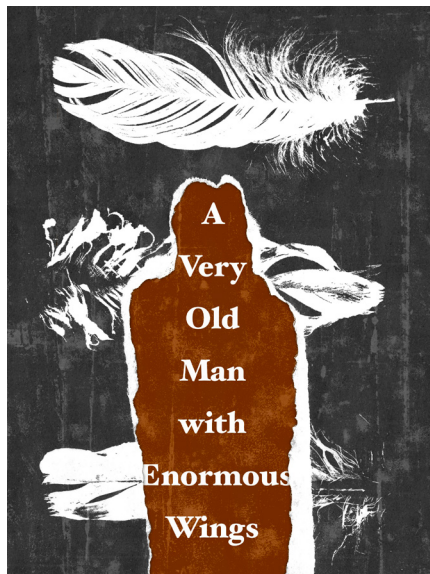
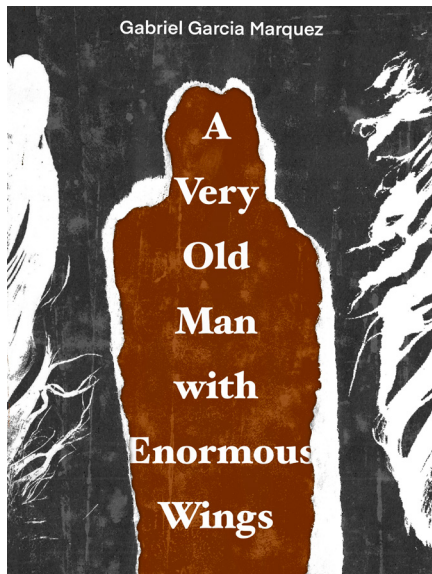
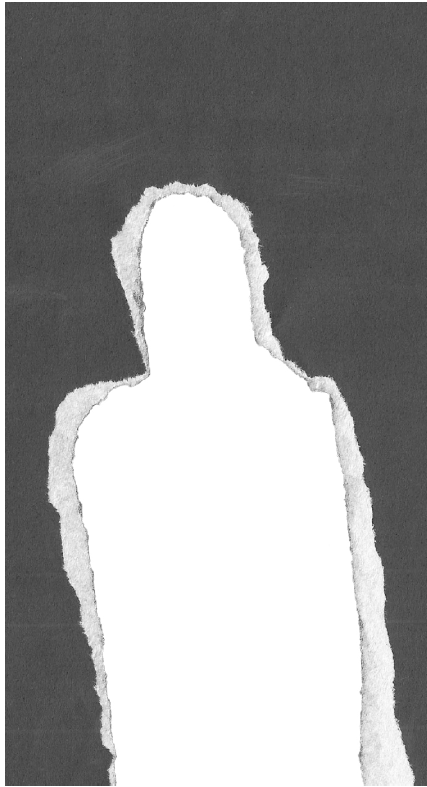


He was able to make light work of the task and was ready to surprise his friend with everything they needed to build the cosiest nest.

Book covers

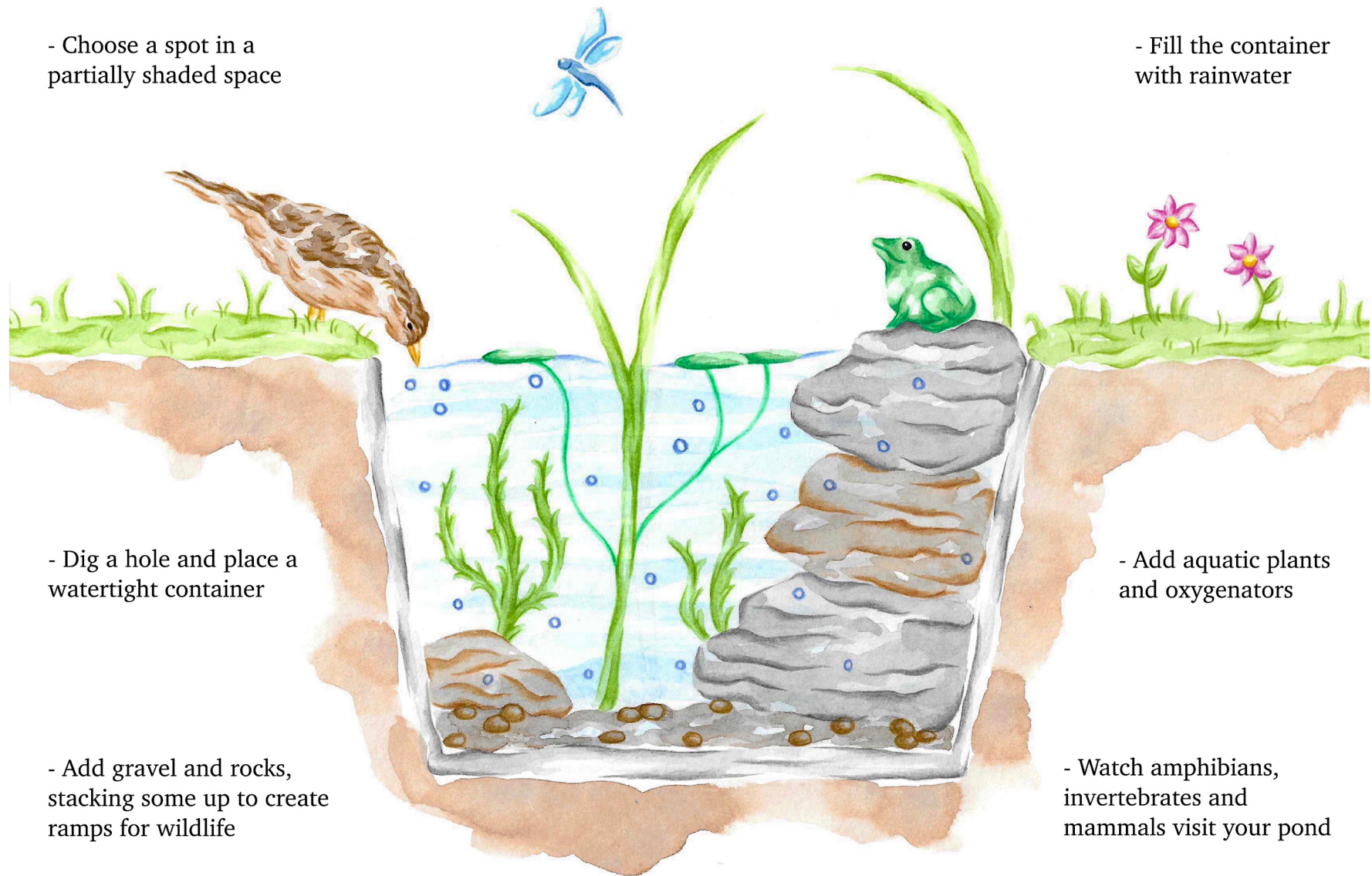
I crafted a series of book cover designs using a consistent visual language for the story 'A Very Old Man with Enormous Wings'. I used a variety of experimental techniques including ink printing, ripping paper and scanning which I composed in Photoshop.





Pumpkin's Wildlife Hospital

Here are a couple projects I worked on for Pumpkin's Wildlife Hospital. I created a illustration with formatted text to support an article in their magazine and designed a fox cub adoption certificate.



my FOX CUB ADOPTION CERTIFICATE

Thank you for supporting a cub

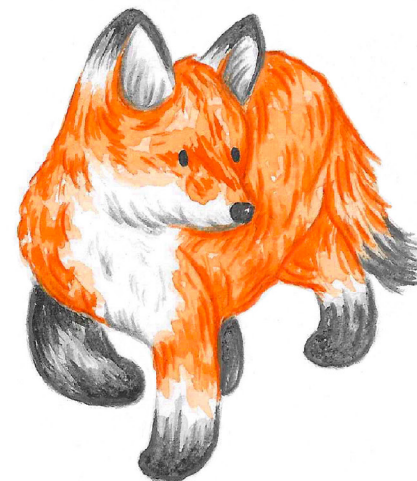


Sponsor's name

Fox cub's name



Signature



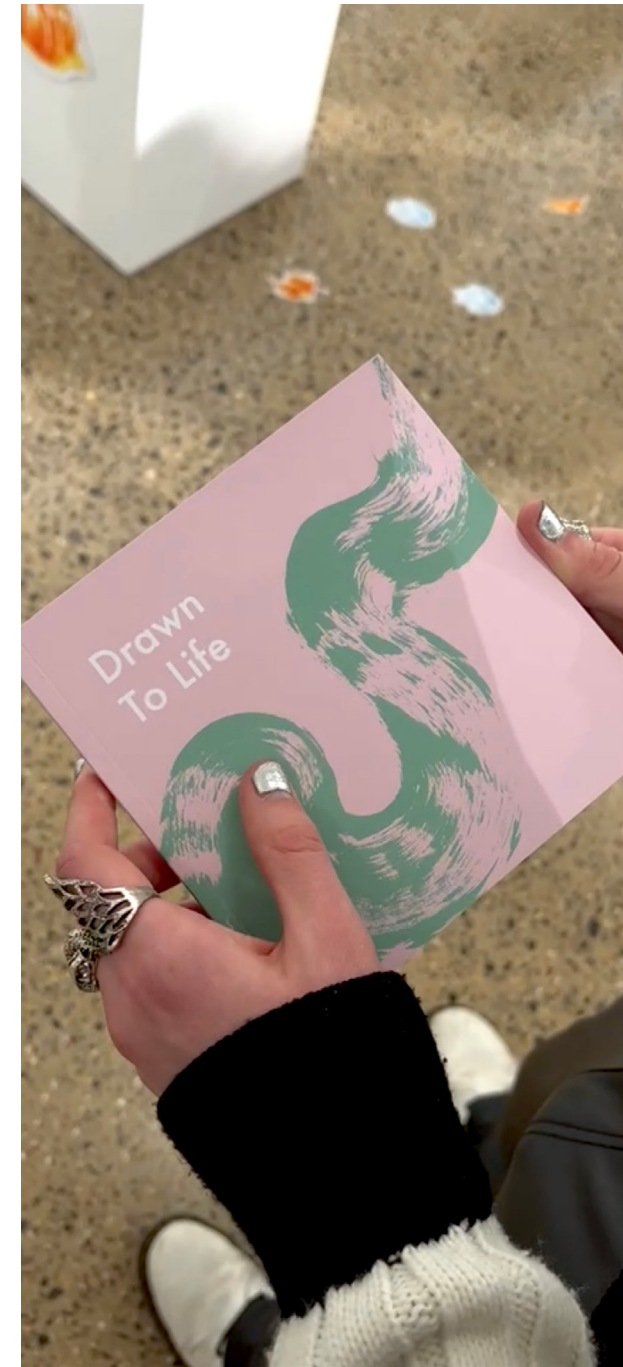
Date

Registered Charity No. 1196339

Illustrations and Design by Samuel Green

'Drawn to Life'

I was the Lead Designer for our Degree Show, working on the visual identity including the typography and colour palette. I created the visual assets for the posters and catalogue through analogue experimentation to embody the exhibition title 'Drawn to Life'.



An abstract illustration featuring a thick, textured, blue line that swirls and loops across a solid pink background. The line has a brushstroke-like quality with visible texture and some darker blue shading within the loops. The line starts from the top left, loops down and to the right, then loops back up and to the left, continuing this pattern towards the right edge of the frame.

Drawn To Life

BA Illustration 2025

University of Westminster

My cover jacket design for the exhibition catalogue

Nature's Adventurers

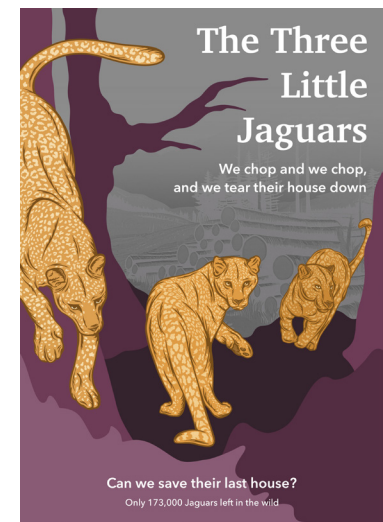
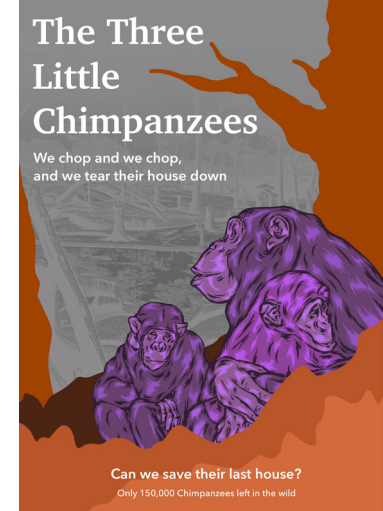
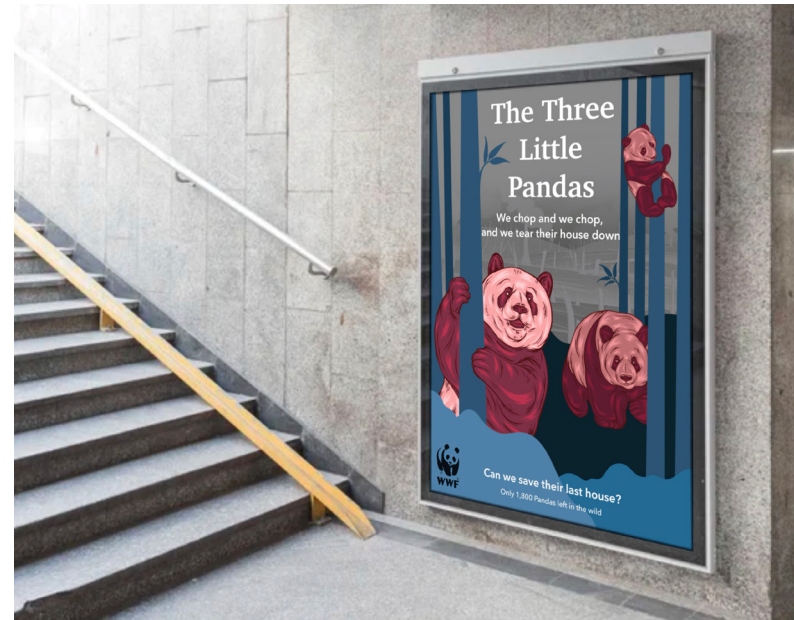
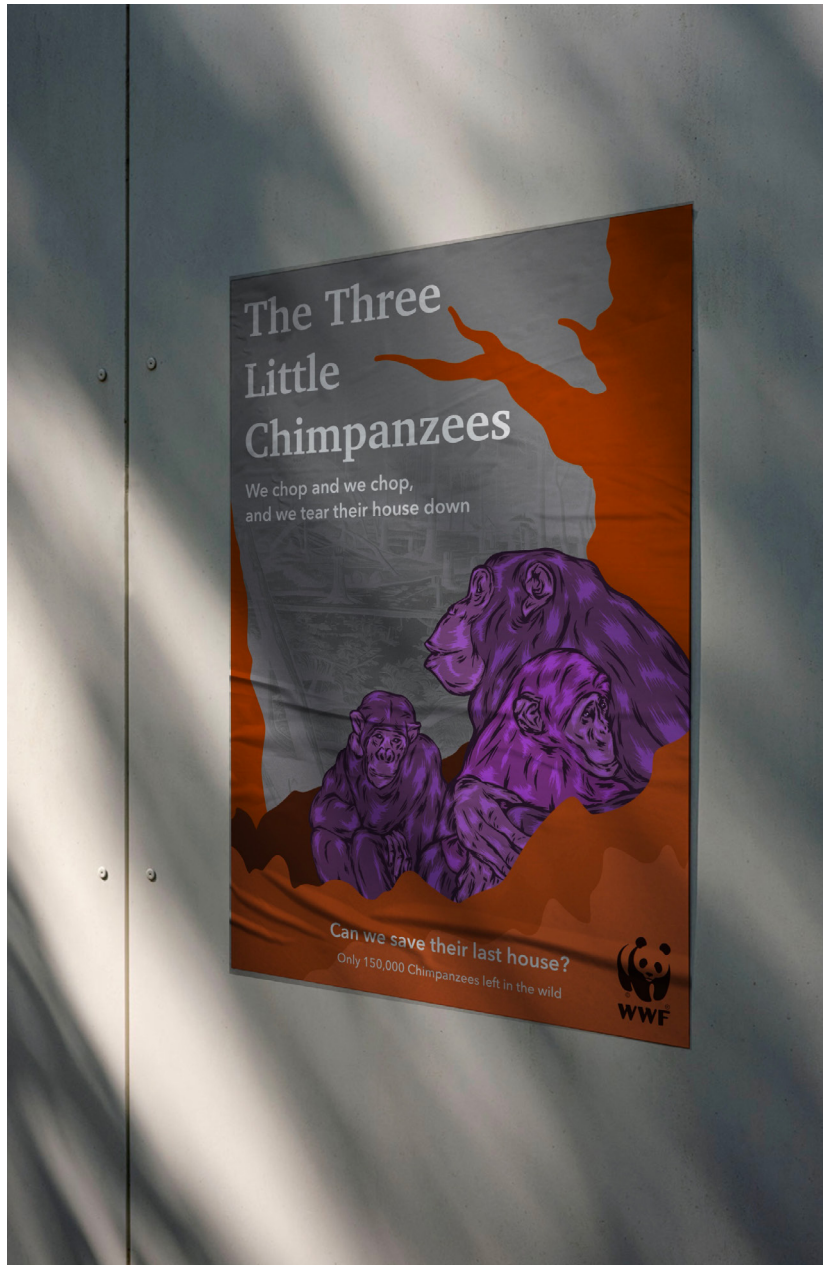
A branding project where I designed a company to help children engage with nature. I made a branding package including a logo, colour palette, typography, visual assets, patterns, characters and hand made merchandise.





Deforestation campaign

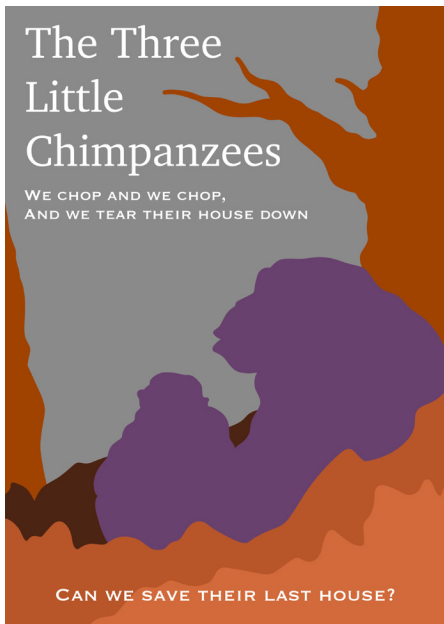
I designed a set of three posters to raise awareness about deforestation and its impact on animals by creating a campaign tied to The Three Little Pigs.





The Three Little Chimpanzees

WE CHOP AND WE CHOP
AND WE TEAR THEIR HOUSE DOWN



The Three Little Chimpanzees

WE CHOP AND WE CHOP,
AND WE TEAR THEIR HOUSE DOWN

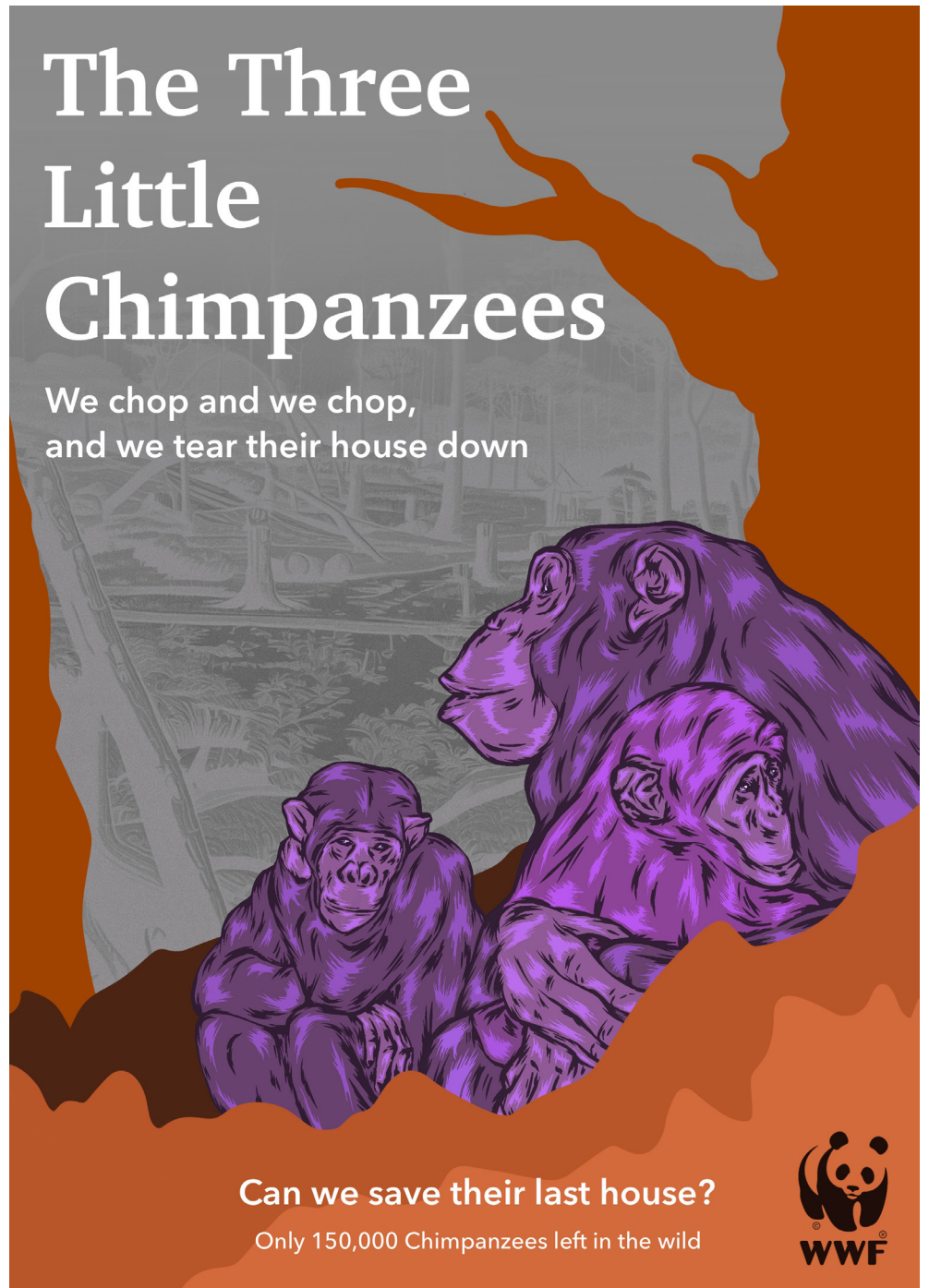
CAN WE SAVE THEIR LAST HOUSE?



The Three Little Chimpanzees

We chop and we chop,
and we tear their house down

Can we save their last house?
Only 150,000 Chimpanzees left in the wild



The Three Little Chimpanzees

We chop and we chop,
and we tear their house down

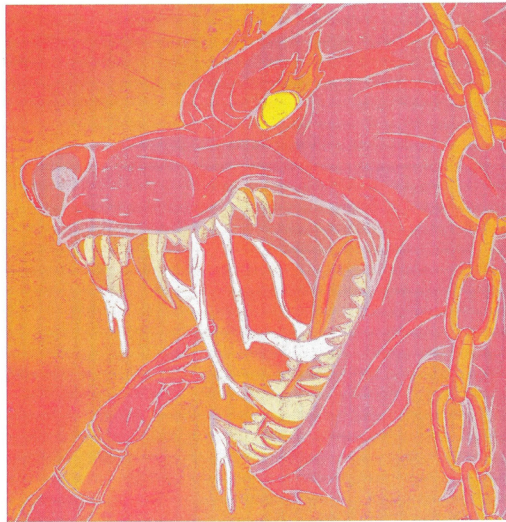
Can we save their last house?

Only 150,000 Chimpanzees left in the wild



Riso printing

I illustrated Norse myths and experimented with Risograph printing to create different variants. I explored how changing colour effects the tone of the illustration and learnt how to prepare digital files for printing.





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