

Samuel Green
junior Designer
port+folio



A Sleepy Winter

A children's book that I wrote, illustrated and designed about two woodland friends, Fox and Dormouse who face an emotional challenge as the seasons shift. All the illustrations are hand drawn using watercolour and coloured pencil.





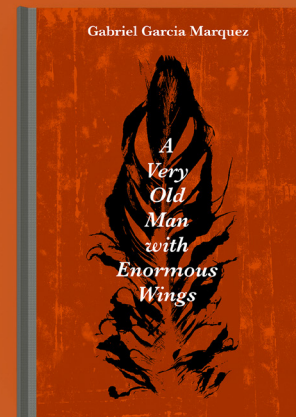
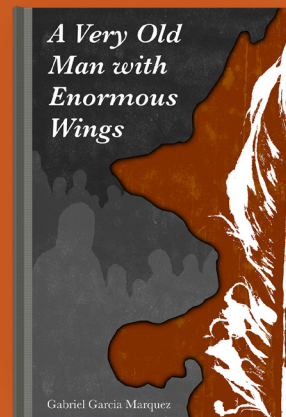
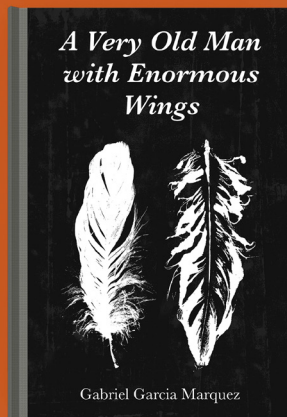
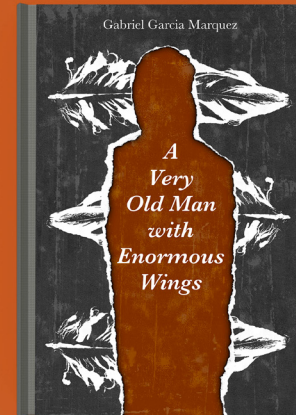
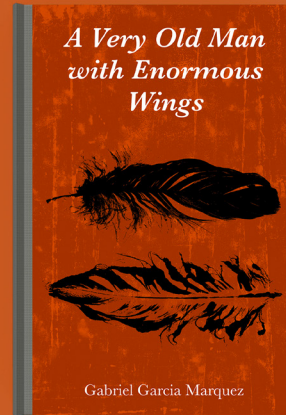
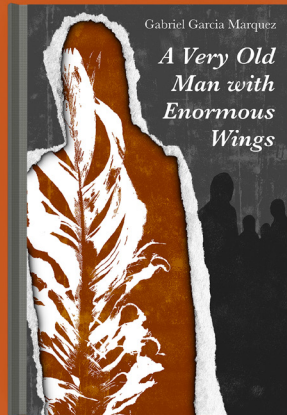
The weather grew harsher and Fox helped to retrieve all the leaves, sticks and food that blew away and gathered plenty more.

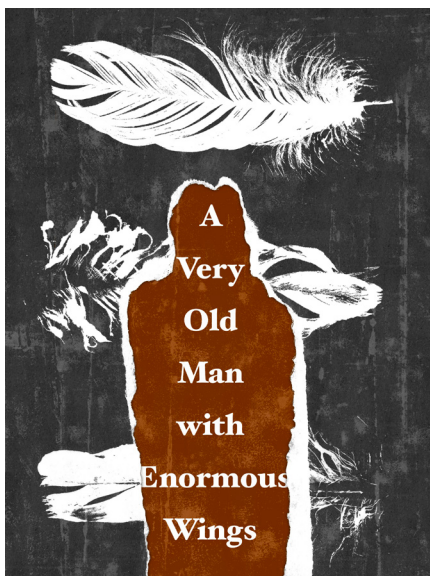
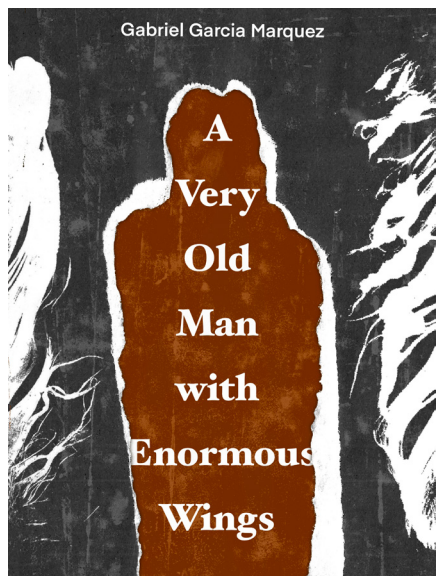
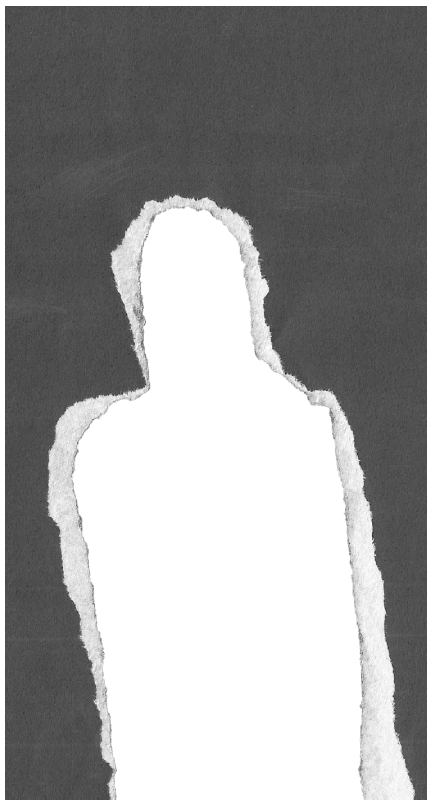


He was able to make light work of the task and was ready to surprise his friend with everything they needed to build the cosiest nest.

Book covers

I crafted a series of book cover designs using a consistent visual language for the story 'A Very Old Man with Enormous Wings'. I used a variety of experimental techniques including ink printing, ripping paper and scanning which I composed in Photoshop.





Nature's Adventurers

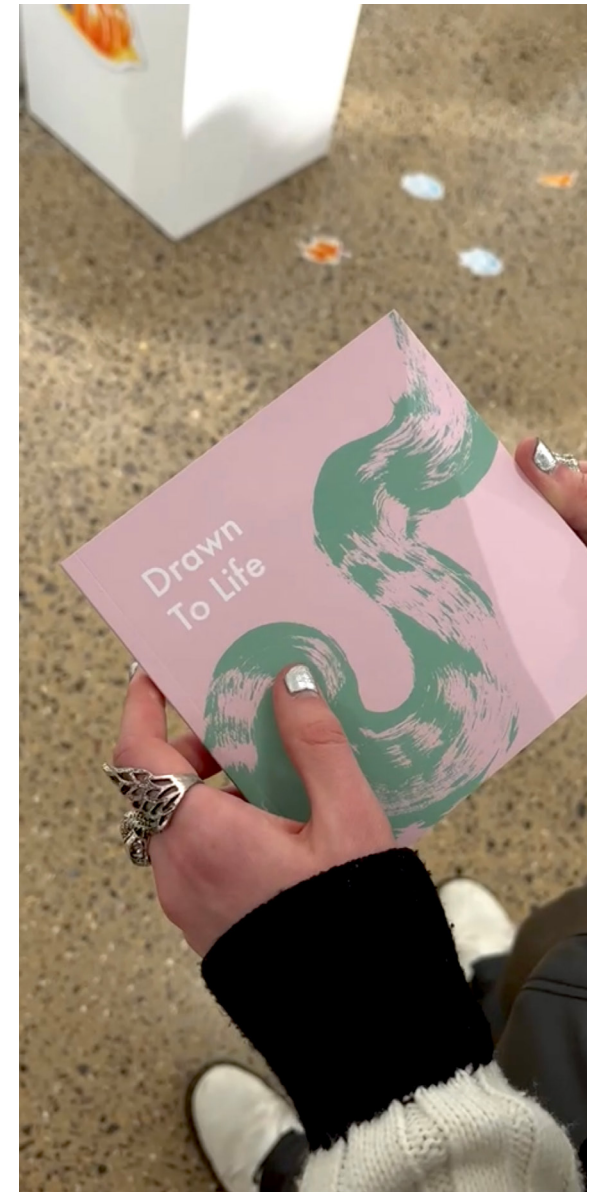
A branding project where I designed a company to help children engage with nature. I made a branding package including a logo, colour palette, typography, visual assets, characters and hand made physical merchandise.

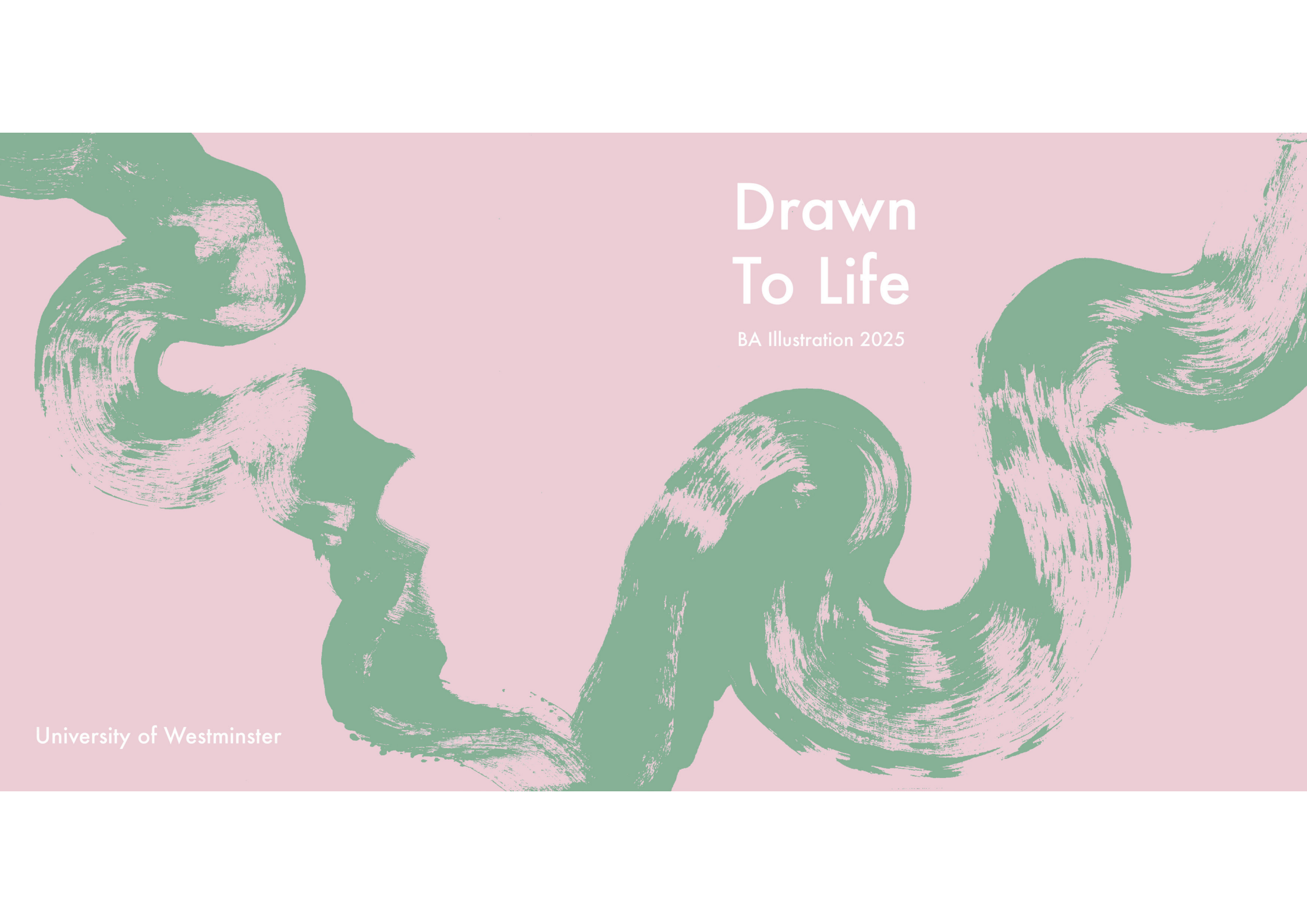




Degree Show

I was the lead designer for our Degree Show, working on the visual identity including the typography and colour palette. I also created the visual assets for the posters and catalogue through analogue experimentation to embody the exhibition title 'Drawn to Life'.





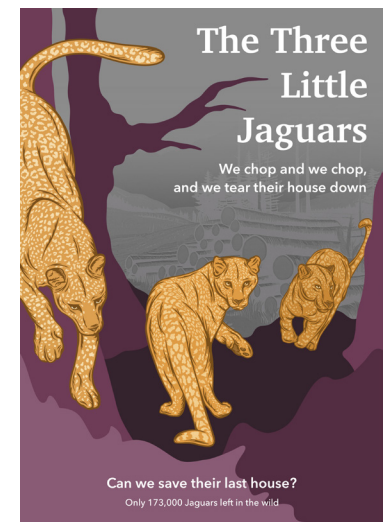
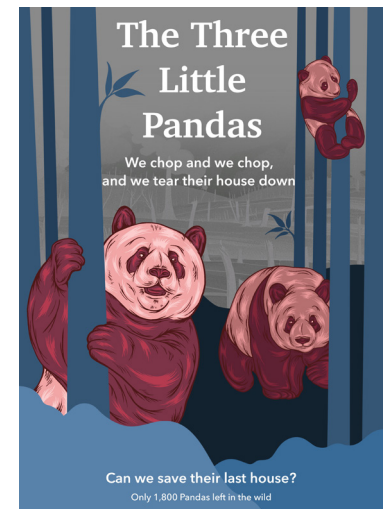
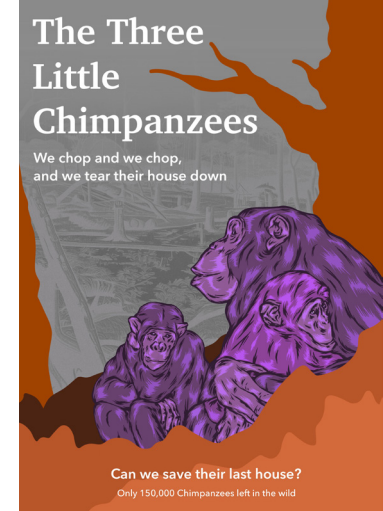
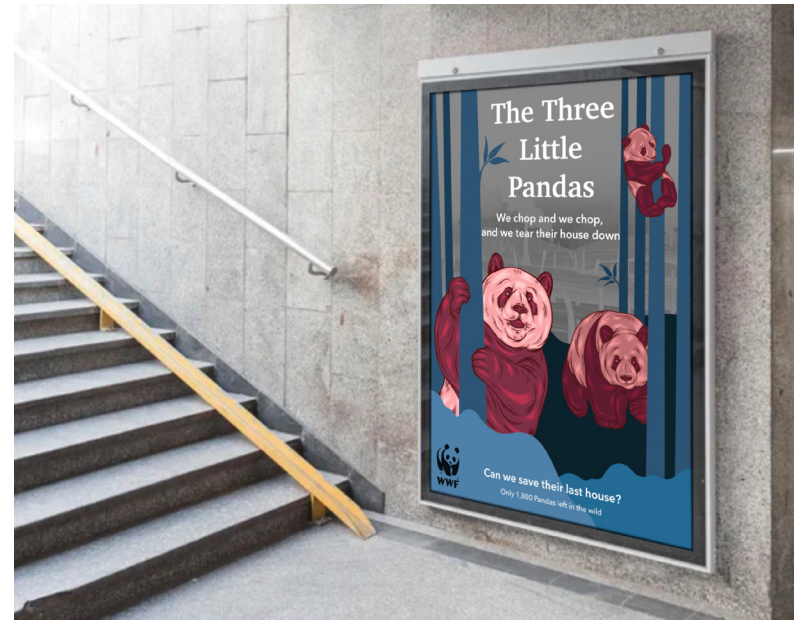
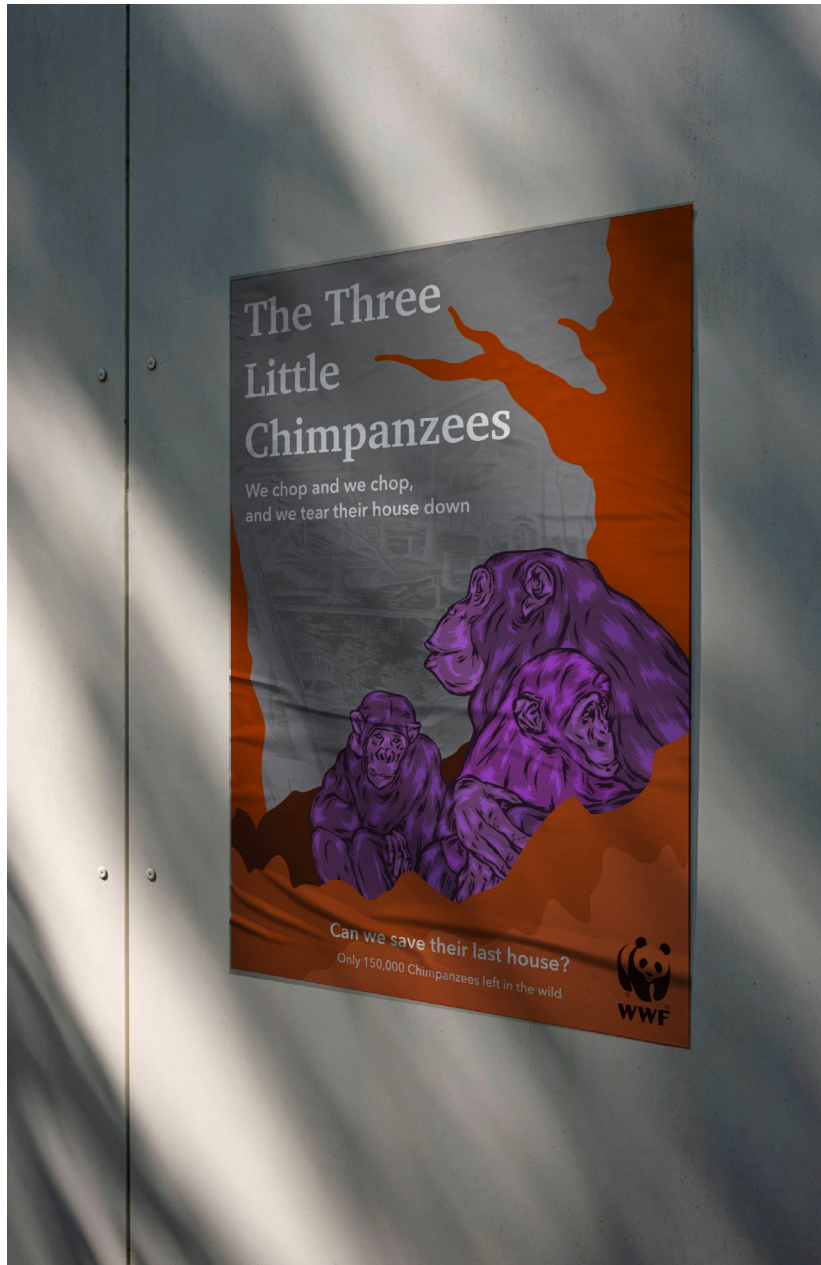
Drawn To Life

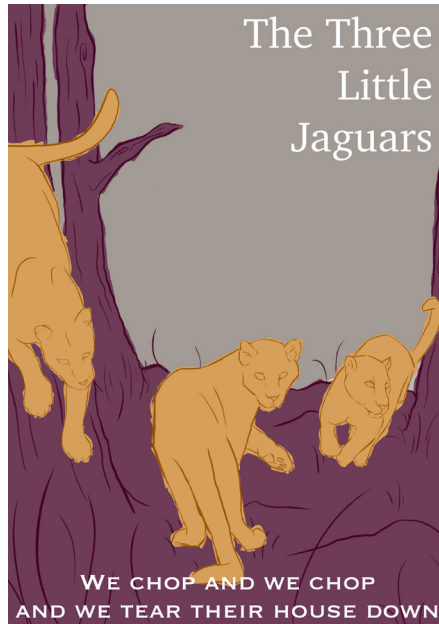
BA Illustration 2025

University of Westminster

Deforestation campaign

I designed a set of three posters to raise awareness about deforestation and its impact on animals by connecting the campaign to The Three Little Pigs.





The Three Little Jaguars

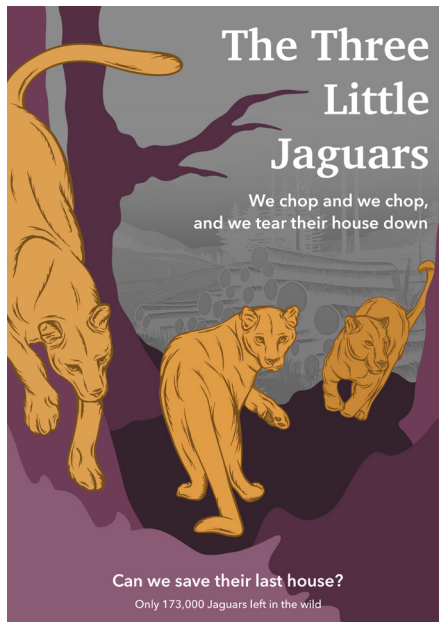
WE CHOP AND WE CHOP
AND WE TEAR THEIR HOUSE DOWN



The Three Little Jaguars

WE CHOP AND WE CHOP,
AND WE TEAR THEIR HOUSE DOWN

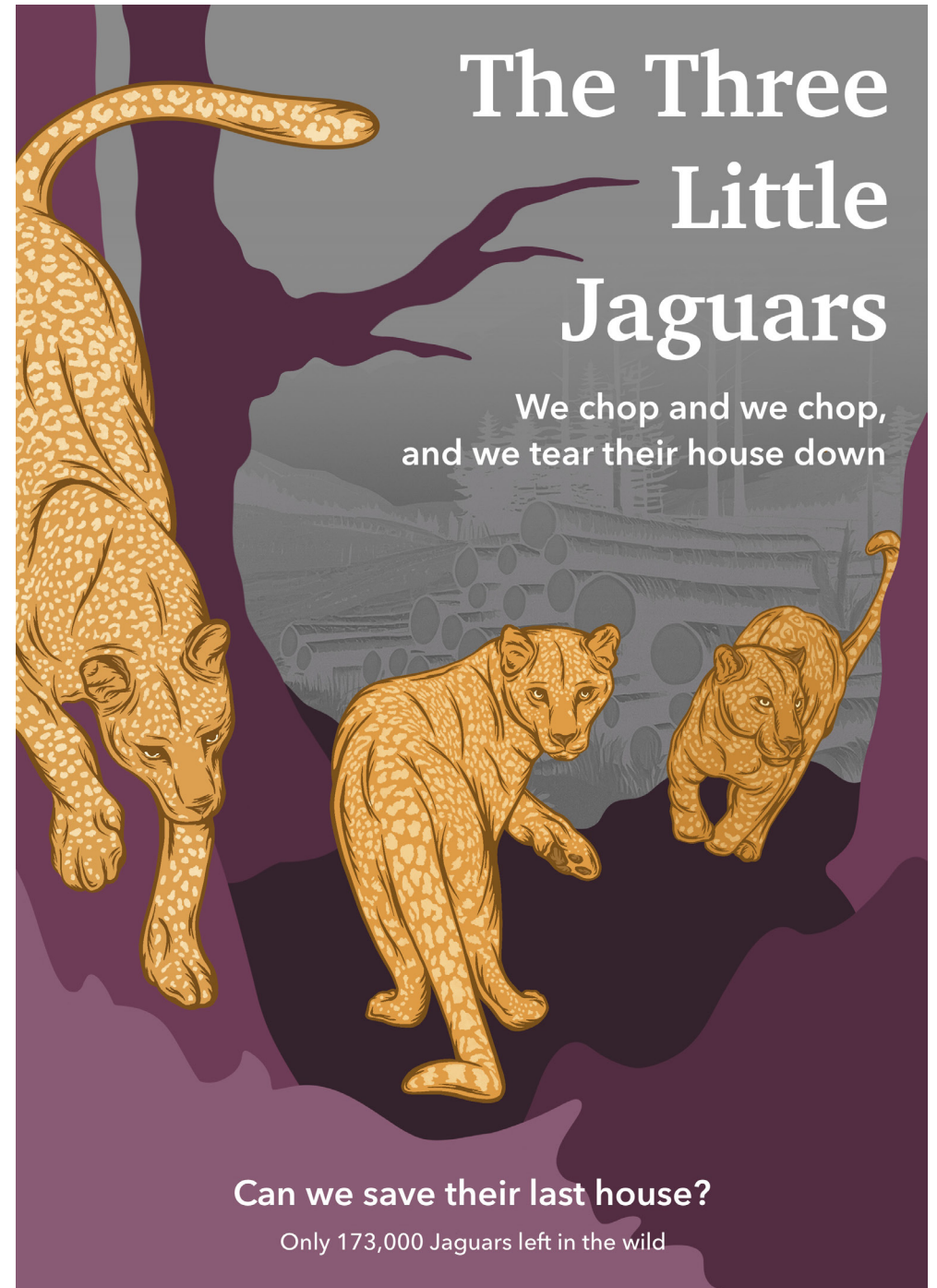
CAN WE SAVE THEIR LAST HOUSE?



The Three Little Jaguars

We chop and we chop,
and we tear their house down

Can we save their last house?
Only 173,000 Jaguars left in the wild



The Three Little Jaguars

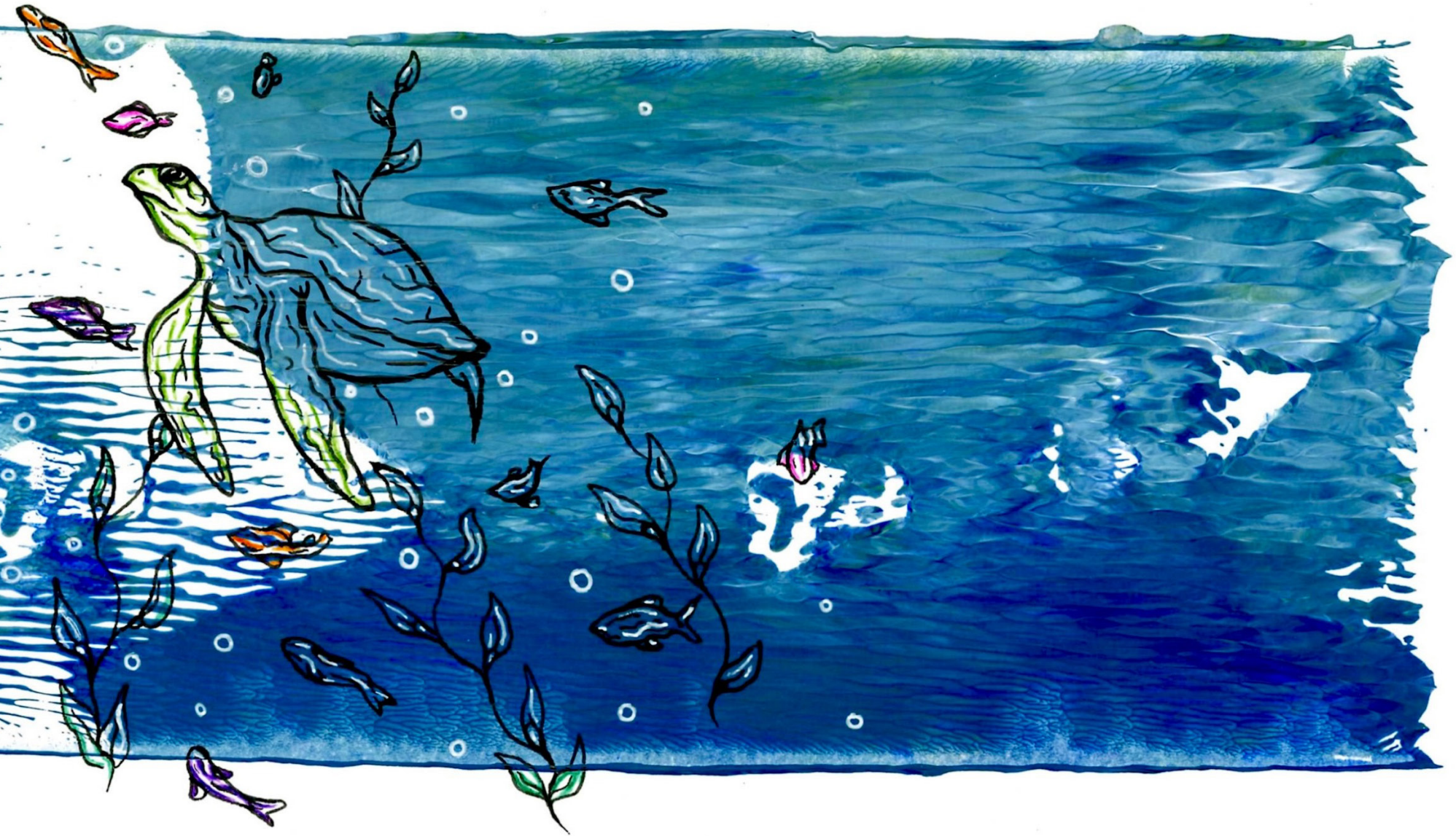
We chop and we chop,
and we tear their house down

Can we save their last house?

Only 173,000 Jaguars left in the wild

Waves of change

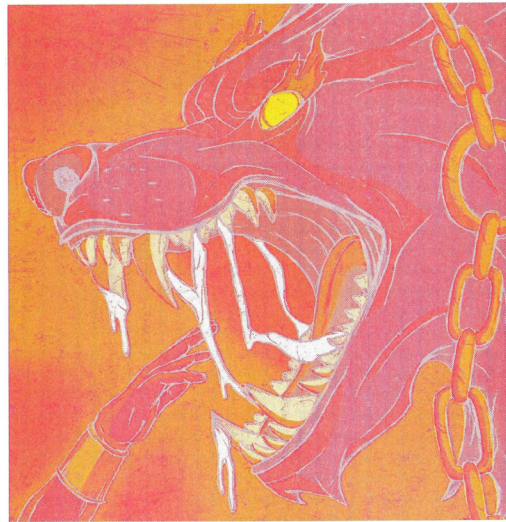
A project where I experimented with a mixed media style to explore the beauty of marine life and how it's being impacted by marine pollution. This project combines my loves for wildlife and my passion for the UN SDGs.





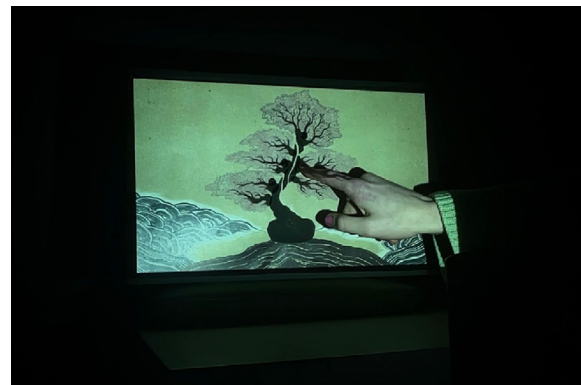
Norse mythology

I digitally illustrated five Norse myths and experimented with Risograph printing to create different variants, exploring how changing colour effects the tone of the illustration.



Bonsai: A Living Canvas

A interactive narrative design project based around growing a Bonsai tree. The installation uses projection and audience interaction to develop the story of growing the branches and leaves.



Links to videos:

<https://youtube.com/shorts/0P1WCG-86Dx4?feature=shared>

<https://youtube.com/shorts/ArRT7jH-JZFk?feature=shared>

https://youtu.be/_2MeYsrzxXM?feature=shared

My illustration business

I have been building my own illustration business which has involved selling my artwork and book both online and in person at market events and in a local store.





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